

protecting
you **now** & in the
future



Plastics Window *Federation*



Federation House 85-87 Wellington Street Luton Bedfordshire LU1 5AF
Tel: 01582 456147 Fax: 01582 412215
Email: ins@pwfed.co.uk Website: www.pwfed.co.uk

the
right choice

Dear Customer

It may surprise you to learn that I have been associated with the Plastics Window Federation (PWF) for many years. As you can imagine and because of my sporting history, I am asked to put my name and support to many companies and products on a regular basis. I must assure you, that I am extremely careful when deciding these issues.

You have chosen for your installation, a member of the PWF, probably for the same reasons that I became involved with them, for their commitment to the industry and to the consumer. With so much uncertainty in the business world today, especially in the home improvement market, the calibre of installer and the standards that are expected, are paramount when a customer is making **the right choice**.

With your choice of company being a member of the PWF, they can allay many worries and concerns that you their customer, may have. PWF has since its inception, been able to fly the flag of total protection in the event that one of it's members ceases to trade.

With other organisations, so called Insurance providers, attempting to copy PWF, some have fallen by the wayside, leaving countless problems in their wake. PWF has always been able to boast total commitment to both it's members and more importantly to you, their customer. This has been the case since inception in 1989.

When you now ask, "what happens if our member ceases to trade", the answer is simple. The PWF leave nothing to chance, in that all Installations and deposits are covered by Insurance and a certificate provided by the member company, for you the customer. The PWF then ensures that the details of works are registered not only with them, but also with FENSA or CERTASS.

In conclusion, by choosing this member company, you can rest assured that the product will be of the highest standard, installed professionally and will be covered by Insurance from the date of installation. You will therefore have made **the right choice**.

A handwritten signature in black ink that reads "Geoff Capes". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Geoff Capes